

changing diabetes barometer international seminar

Oxford, 8-9 December 2008

Biographies of
speakers and panellists

Liz Allan

Liz Allan is currently the Diabetes Information Strategy Project Manager with the National Diabetes Support Team (NDST) which is part of National Health Service (NHS) Diabetes and Kidney Care. She has over 20 years experience of working within the NHS having started her professional career as a Clinical Biochemist. After 15 years she became involved in service improvement in the NHS, firstly with the Cancer Services Collaborative and then subsequently as National Endoscopy Manager with the National Endoscopy Team. She then spent a year on secondment to the Department of Health as Policy Lead for Endoscopy before joining the NDST.

Liz's current portfolio of projects includes the Diabetes Data Directory, the National Diabetes Information Service (NDIS), measurement of patient experience (DPEP) and the Classification of Type of Diabetes project.

She believes passionately that the patient's experience should be the focus and driver for any changes to the service and that good quality and easily accessible information should be readily available to both health professionals and service users to support any improvements.



Henk Bilo

Henk Bilo has been working at the Isala Clinics in Zwolle, as medical specialist in internal medicine since 1991, and has been connected to the Transmural Diabetes project of MCC Klik from the very beginning. Thus, he has played a pivotal role in shaping the structure of diabetes care in the region of Zwolle.

As diabetes specialist he has published numerous scientific articles and books, and consequently he is seen as an authority in this field. In the DiabeteszorgBeter project he is a great influencer and brings along a lot of expertise.

The DiabeteszorgBeter project provides a way of making the treatment process transparent, and facilitates the process of making healthcare professionals responsible for the quality of their work. Bilo states that "It is clear that, with adequate cooperation between healthcare professionals, at least 80% of

the diabetes care can be provided by general practitioners, with high quality and with reduced requirement for hospital admissions". Good cooperation is a prerequisite. Bilo sees himself as a bridge between first and second line in healthcare. "It is not important who delivers the care, but care should be delivered by competent professionals. It is important not just to think that the quality is adequate, but to specifically demonstrate the level of quality."

Next to improvement of the content of the care that is delivered, Bilo especially appreciates good ICT support, of which he is a vivid supporter.

As per 1 August 2006, Henk Bilo has been appointed Professor Internal Medicine at the University of Groningen. His chair focuses on propagation and improvement of research into transmural care.

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Chris Carrigan

Chris Carrigan is the National Coordinator for Cancer Registration in England. He took up this position in January 2002. The role is to provide leadership and support to England's National Health Service (NHS) and the Department of Health in the implementation of key aims in the NHS Cancer Plan and the Action Programme for Cancer Registration.

In a further role within the National Cancer Action Team, Chris is also responsible for coordinating the role of the Cancer Action Team in areas of technical strategy, and specifically to ensure that the requirements for cancer are recognised, understood and delivered within the overall scope of the wider NHS National IT programme.

In the years prior to taking up his post, Chris worked closely with cancer registries across the UK, in areas such as business and process modelling, systems design, development and change management. Chris has taken a leading role in the development of automated cancer registration within Europe, and is a leading member of the European Network of Cancer Registries (ENCR) Automated Cancer Registration group.

Chris previously worked as Head of Computing at the Thames Cancer Registry in London for almost 4 years. He joined the Registry in 1998, having worked in the commercial sector for 10 years as a project Manager, Product Manager and Technical Delivery Manager with a range of IT and consultancy companies.



Mirella Daja

Dr Mirella Daja is the associate medical director for Novo Nordisk Australasia and the Novo Nordisk manager of professional and government affairs for New Zealand.

Mirella has a PhD in protein biochemistry from the University of Auckland, New Zealand and was a lecturer at the University of Western Sydney and a Senior Scientist at the Prince of Wales Hospital in Sydney prior to joining Novo Nordisk. Her research interests focussed on investigating the hormone/

receptor interactions of gonadotropic hormones and the role of proteases in the progression of metastatic prostate cancer.

Since joining Novo Nordisk in 2000, Mirella has been entirely dedicated to the diabetes portfolio in Australasia. Mirella has a specific interest in the translation of clinical data and outcomes into health economic assessments and is a principal partner in the Changing Diabetes project.



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Charlotte Ersbøll

Charlotte Ersbøll is a corporate vice president in Novo Nordisk responsible for the company's corporate social responsibility and branding activities. Since she joined Novo Nordisk in January 2005 she has been responsible for the development and implementation of the company's global changing diabetes leadership initiative, and since 2007 she has resumed responsibility of all Novo Nordisk corporate social responsibility activities according to the company's Triple Bottom Line business principle.

Prior to joining Novo Nordisk, Charlotte was a senior communications expert advising global healthcare industry and non-governmental organisations on

communications, public health, health advocacy and policy development issues. Charlotte has managed several global campaigns driving change in areas such as cancer, cardiovascular disease, inflammatory disease and women's health.

She has held executive positions in some of the world's leading communications consultancies, including Burson-Marsteller, Manning Salvage & Lee and Chandler Chicco Agency/Biosector 2. Charlotte holds business degrees in language, communications and corporate financial management.



Anne-Marie Felton

Anne-Marie Felton is a co-Founder and President of the Federation of European Nurses in Diabetes (FEND) and a Vice-President of the International Diabetes Federation (IDF).

Mrs Felton was a diabetes specialist nurse for over 20 years followed by Director of Care at BDA (DUK). In 1999, she was appointed Vice-President of Diabetes UK and has been a member of the Diabetes UK Advisory Council since 2002. She currently works within the voluntary sector pro bono and serves as a Trustee for a number of groups, including the Beta Cell Trust. She is also Honorary Consultant at Queen Mary's hospital in Roehampton.

Mrs Felton has been involved in several IDF initiatives. She is co-Chair of the joint IDF Europe/FEND project to establish a European Framework for diabetes, a member of the IDF Consultative Section on Diabetes Education and a member of the Steering Group for the Unite for Diabetes campaign that resulted in the passage of the UN Resolution on diabetes in December 2006.

Mrs Felton serves on the Editorial Board of Practical Diabetes International and European Diabetes Nursing, and is on the Review Board of the International Diabetes Monitor.



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Kirstine Brown Frandsen

Kirstine Brown Frandsen is currently serving as corporate vice president, Liraglutide Medical Affairs Management at Novo Nordisk. Her interest in endocrinology began during her medical studies at the University of Minnesota and continued at Copenhagen Medical School and led to selection for postgraduate programme in endocrinology on completion of her medical internship. Dr Brown Frandsen joined Novo Nordisk in 1996 as Medical

Director for the diabetes portfolio bringing her extensive clinical experience to the benefit of diabetes pharmaceutical development and all areas of medical affairs.

As part of her distinguished career in endocrinology, Dr Brown Frandsen has been involved in numerous publications and has received many invitations to speak at key conferences for metabolic disease.



Pam Garside

Pam Garside has her own management consultancy, Newhealth, specialising in organisational strategy and development in healthcare. She works extensively with boards of healthcare organisations on governance and strategy issues, and is an experienced chair of conferences and large scale meetings.

She is a member of the visiting faculty at the Judge Business School of the University of Cambridge, where she is Co-Director of the Cambridge International Health Leadership Programme and The Cambridge Health Network.

She began her professional life in management in the NHS and subsequently spent many years studying and working internationally based in the USA. She is now London based, and works in both public and private sectors.

Pam is a Board Director of the International Women's Forum Leadership Foundation in Washington DC and member of the Advisory Board of Doctors.net.uk.

She holds a BSc from the University of Durham and a Masters Degree in Hospital and Healthcare Administration from the University of Minnesota.



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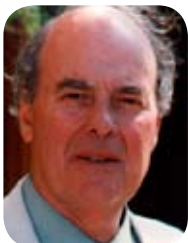
Soffia Gudbjörnsdóttir

Soffia Gudbjörnsdóttir is Project Leader and senior lecturer at the Nordic School of Public Health. She has primary responsibility for the NDR, the Swedish National Diabetes Register; and is also an active participant in drawing up national guidelines for diabetes care, a commission on behalf of the Swedish National Board of Health and Welfare.

Under Dr Gudbjörnsdóttir's leadership, a centre of excellence regarding the NDR is being developed. The objective is to stimulate more active, open use of the data in the register in order to make diabetes

care more effective, thereby better satisfying the demands of patients, politicians and healthcare providers.

Dr Gudbjörnsdóttir is also the project manager of NDR-IQ, a project concerned with attaining quality in diabetes care that runs a training programme for diabetes teams from all over Sweden. In this way, Dr Gudbjörnsdóttir is able to use her great knowledge of quality work in medical care, and on national and local guidelines, to benefit the gap between guidelines and reality.



Michael Hall

Michael Hall is a retired General Practitioner and Senior Lecturer at Exeter University. He was Chair of Diabetes UK from 1996 to 2001 and on the UK Advisory Panel on the prevention of diabetic retinopathy. He was president of the organising committee of EASD Glasgow 2001 and honorary member of FEND.

He was elected board member of IDF Europe in 2003, responsible for monitoring and promoting improved diabetes services within the European Union and the development of National Diabetes Plans. The EU Affairs working group, consisting of European professionals and lay persons, has as its main aim the development of European Union policy recommendations for diabetes prevention, diagnosis and control. As part of this work the group has just

produced the IDF Europe/FEND – Diabetes – The Policy Puzzle: Is Europe Making Progress (2008).

Michael Hall is also Chair of the Diabetes Prevention Forum, an initiative of IDF – Europe comprising a group of diabetes experts to raise awareness of diabetes and its prevention and Chair of the Peninsula Diabetes Research Network Steering Committee in the south west of England. His current research is on Steering Group of European IMAGE Project (Development and Implementation of a European Guideline and Training Standards for Diabetes Prevention).

Michael Hall has lectured and published on diabetes related topics, especially care issues, patient education, and doctor and nurse training.

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Christine Hancock

Christine Hancock is Director of the Oxford Health Alliance, a UK-based global charity which is confronting the world wide epidemic of chronic disease focusing on the 3 risk factors of smoking, poor diet and lack of exercise which cause the 4 chronic diseases (cardiovascular, diabetes, chronic respiratory and cancers) which account for more than 50% of deaths worldwide. www.3FOUR50.com

Christine was educated at Kings College, the London School of Economics and the London Business School; she is an experienced clinician and manager and advocate in public and voluntary organisations.

Her clinical experience was in London's National Heart Hospital, followed by a career in NHS management; she was Chief Executive for the NHS in North East London. For 12 years she was CEO of the Royal College of Nursing, the UK's professional association for nurses, followed by a 4 year term as President of the International Council of Nurses during which she was involved in policy-making through WHO and other UN bodies and visited 50 countries looking at healthcare systems.



Lex Herrebrugh

Lex Herrebrugh has been Regional Manager of IDF Europe since June 2004 and was director of the Central Office as well as Manager of Facility Affairs and has been member of the staff of the Dutch Diabetes Association since 1991.

Lex has a diploma in Management for non-profit organisations and was the Managing Director of the

Dutch Badminton Association from 1988 to 1991. Prior to that, he held the position of Managing Director of the Dutch Sports Association for the Disabled from 1979 to 1988.

His previous voluntary work included the Secretary General of the Board of Administration of the World Organisation Volleyball for Disabled.



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Lise Kingo

Lise Kingo is executive vice president and chief of staffs of Novo Nordisk – the Danish healthcare company and world leader in diabetes care.

Ms. Kingo joined Novo Nordisk in 1988. She has worked extensively in integrating sustainability as a core focus of Novo Nordisk and developing the company's "triple bottom line" approach, which combines the aims of being economically viable, socially responsible and environmentally sound.

She is a Danish national, born on 3 August 1961.

Lise Kingo holds a BA in Religions and Ancient Greek Art (1986, University of Aarhus, Denmark), a BCom in Marketing Economics (1991, the Copenhagen Business School) and an MSc (Responsibility and Business Practice) from the University of Bath, United Kingdom (2000).

Lise Kingo is chairman of the Board of Steno Diabetes Centre and professor at the Medical Faculty, Innovation and Sustainability, Vrije Universiteit, Amsterdam.



Nicky Lieberman

Dr Nicky Lieberman studied medicine 1972-1979 at the Tel Aviv University. He specialised in internal medicine (1982-1988) at Meir Hospital, becoming chief resident after six months and Deputy Director of the Hospital at the end of his fifth year of specialisation until 1993.

Following this Dr Lieberman was Medical Director of the Sharon-Shomron District in Clalit Medical Services. Clalit being the largest HMO in Israel and one of the largest in the world, and Sharon Shomron district being its second largest district. He held this position from 1993 until 1998, and introduced risk management, quality assurance, and disease management in the district.

Since 1998 he has been Head of the Community Medical Division, being unofficially the chief physician of the HMO.

Clalit's "diabetes programme" has been running from 1995 as an implementation of the St. Vincent declaration, and later being led by Dr Lieberman as a disease management programme for primary care to treat diabetes.



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David Matthews

David Matthews is currently Professor of Diabetes Medicine, University of Oxford, Consultant Physician, Oxford Radcliffe Hospital NHS trust and Chairman of the Oxford Centre for Diabetes, Endocrinology & Metabolism and he is Medical Tutor at Harris Manchester College, Oxford. He divides his time between patient care, research and teaching.

His academic research interests include mathematical modelling of insulin resistance, homeostatic model assessment of beta-cell function and insulin resistance, ketones, therapeutic agents in type 2 diabetes, the global obesity epidemic – Oxford Health Alliance –

and he is deputy co-ordinator of the UK Prospective Study of Diabetes (UKPDS). David Matthews is Associate Director of the UK Diabetes Research Network. He has authored more than 200 publications and is on the editorial boards of several professional journals.

Recently David Matthews has set up a web site of diabetes experiences, www.diabetes-stories.com. His interest in epidemic chronic disease stems from the concern that we are facing a pandemic of diabetes found in both developing and developed countries. The web site www.oxha.org gives more details of this.



Antonio Nicolucci

Antonio Nicolucci is the distinguished chair of the Department of Clinical Pharmacology and Epidemiology, Consorzio Mario Negri Sud Centre for Biomedical and Pharmacological Research, with a major interest in epidemiologic methods and outcomes research in diabetes and cancer. He is also the author of over 100 scientific publications in indexed journals, including JAMA, the Lancet, Diabetes Care and the BMJ.

Within clinical trial work in diabetes, he is particularly concerned with the methodological differences of clinical trials and studies the impact of randomised trials on clinical practice. He is also developing methods to assess the quality of published literature, and as such has developed major expertise in Meta-analyses. But academic study of these matters is complemented with field research, where he is currently principal

investigator on several clinical and quality-evaluation studies in diabetes.

Evaluation of the psycho-social impact of diabetes, cancer and cardiovascular diseases and their treatment is a second major area of concentration, especially in view of Dr Nicolucci's extensive involvement in health policy setting and in public health. These interests have led him to serve on a myriad of international and Italian review and editorial boards, with on-going responsibility as Deputy Director of the Italian Cochrane Centre. His dedication to patients and the advancement of the professions is delivered through his various roles in the Italian Diabetes Society and the Italian Association of Diabetologists.



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Fred Storms

Fred Storms is an internist with a speciality in diabetes. He works six days a week at a diabetes centre of a general hospital where he shares his enthusiasm for diabetes care with a team of around 2500 patients and a great team of diabetes professionals. The seventh day of the week he works at CBO, the Dutch Institute for Quality in healthcare, where he is a senior consultant.

From the early days of the St. Vincent Declaration Fred Storms was involved in international efforts of quality

assessment in diabetes care and was one of the fathers of the Basic Information Sheet for diabetes and the DiabCare programme. The latest achievement was the EUCID project, funded by DG SANCO. In this consortium an effort was made to collect national data on diabetes risk and diabetes care. The programme that started in August 2008 is EUBIROD where the old dream of connecting regional servers for diabetes care from all over Europe will come through.



Phyllis Torda

Phyllis Torda is Senior Executive for Strategic Initiatives at the National Committee for Quality Assurance (NCQA). She leads NCQA's strategic planning and is responsible for identifying and defining strategic opportunities for NCQA. Current initiatives include defining and promoting the patient-centered medical home and evaluating Medicare Special Needs Plans.

For eight years Ms. Torda served as NCQA's Vice President for Product Development. In that capacity she created programmes for evaluating the quality of care provided by physicians and by organisations. These included the Back Pain and Heart/Stroke Recognition Programs for physicians and accreditation

and certification programmes for disease management organisations. She also was responsible for annual changes to NCQA's accreditation programmes for health plans. A special area of interest for Ms. Torda is development of consumer friendly health report cards.

Prior to coming to NCQA, Ms. Torda was Director of Health and Social Policy at Families USA, a consumer advocacy group focusing on health reform issues. Ms. Torda has worked for over 25 years on health policy issues, particularly those relating to vulnerable populations. She has completed all requirements except the dissertation for a Ph.D. in History from the University of Wisconsin (Madison).



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David Whiting

David Whiting has recently joined the International Diabetes Federation (IDF) as Epidemiologist and Public Health Specialist. He is responsible for guiding and coordinating the collection, analysis, interpretation and presentation of diabetes-related data and evidence covering three important areas: the burden of diabetes globally; the current public health response to it; and effective and feasible interventions in countries at different levels of economic development. He will be helping to meet the data and information requirements for the work arising from the United Nation's Resolution on Diabetes. David is a member of the Diabetes Atlas committee

and will be contributing a chapter to the next edition of the Atlas on Measuring Quality of Care.

Before joining the IDF David Whiting spent most of the previous 15 years working on health projects at the interface of international development and academic research in low-income settings. Much of this work was related to the establishment and running of sustainable, longitudinal population-based health information systems for evidence-based health planning, and conducting research into the prevalence of diabetes and factors affecting care for diabetes in Africa.



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